# KAILA DONOHUE

Graphic Designer 6317215802 kailadonohuedesign@gmail.com New York, NY 10001

#### EXPERIENCE

Fuelblue April 2023-Present

Junior Graphic Designer

Assists with website design and developing social media strategy Development of STEAM educational content for elementary school kids

#### FIT Student Government Association August 2024-Present

#### Senator for Graphic Design

Represents students in my major, addressing their concerns and advocating for their needs Serves on the Diversity, Equity, and Inclusion (DEI) Committee

## FIT Orientation August 2023-August 2024

#### Orientation Leader

Led groups of over 20, offering guidance to incoming students Facilitated team-building activities, addressed questions, and created a positive environment

#### Towers Gymnastics August 2020- January 2024 Gymnastics Coach

Worked with young gymnasts from recreational to competitive levels Communicated with parents regarding children's behavior and progress in class

### FIT Cultural Fashion Show February-March 2024

#### Graphic Designer and Set Designer

Collaborated with a team of students on graphics and set design Designed the logo, merchandise, and set elements for the show

#### CenterStage Productions November 2023 Installation Crew

Installed holiday lighting and garland throughout Hudson Yards Worked overnight shifts (9 PM - 3 AM) to ensure timely decoration setup

#### Lombardi's Market May-August 2023

#### Cashier

Processed transactions and provided a positive shopping experience Maintained a clean and organized work environment

#### EDUCATION

#### Fashion Institute of Technology

Bachelor's Degree Expected in May 2025 Graphic Design

Associate's Degree May 2023 Communication Design

#### PORTFOLIO

kailadonohue.com

#### SOFTWARE

Adobe Illustrator Adobe Photoshop Adobe InDesign Adobe After Effects Adobe Dreamweaver Wordpress Readymag Procreate

#### SKILLS

Brand Identity Typography Layout Design Web Design Editorial Design Color Theory Social Media Illustration Problem Solving Communication Leadership